

**FOR IMMEDIATE RELEASE**

**ARTZ WINS HUMAN RELATIONS CHAMPION AWARD FOR THE DALE CARNEGIE® COURSE**

*Fargo, N.D., November 22, 2011* - Lisa Artz, executive vice president of marketing for Choice Financial, recently graduated from the Dale Carnegie® Course where she won the Human Relations Champion Award. The recipient for the award is voted on by class members upon completion of the course series and is awarded to the individual who best exemplifies the standards, qualities and principles on which the training is based.

The Dale Carnegie Course is the flagship course of the Dale Carnegie organization. Used by over 450 of the Fortune 500 companies, this training teaches practical skills to help participants become more successful.

Choice Financial is a premier provider of financial solutions with nine locations in North Dakota, including two in the Fargo area.

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